

Strategies &

storytelling

CRASH COURSE

MODULE 4: BUSINESS GOALS

S

Make it specific

What specifically do you want to accomplish?

M

Make it measurable

How will you know when you've achieved it?

A

Make it attainable

How can you accomplish this goal?

R

Make it relevant

Why is this goal worth working for?

T

Make it timely

When does this need to be accomplished?

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What are THREE steps you need to complete to crush your goals? Put due dates on these steps.

#1	#2	#3
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Now give yourself steps within the above steps to complete and give them due dates.

#1 1. 2. 3.	#2 1. 2. 3.	#3 1. 2. 3.
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